Gleb Shaportov

Finance roots. Founder experience. Sports innovation.

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From equity trading at investment houses to building ventures across finance, entertainment, media, and sports, my career has centred on turning ideas into businesses.

EXPERIENCE

JuniStat | Co-founder

2019 — 2026

Built an AI platform that turns a smartphone into a professional football testing lab.

- Worked in countries from Chile to China and Australia, introducing AI technology into youth football.
- Raised more than US$1M in investment and grants.
- Won contracts worth US$5M.
- Worked as a children's coach in a Madrid academy while representing the company at the world's largest sports industry exhibitions.

Independent ventures — Family parks, Video-production, Investment fund

2011 — 2019

Launched and ran businesses across asset management, family entertainment and video production.

- Worked in partnership with Scandinavia, the US and New Zealand, and built one of the largest family entertainment centres in Moscow.
- Produced and sold several series dedicated to sport and travel.
- Worked with international investment funds, helping structure complex transactions.

Equity trading and investments — Citibank, UFG, CIG, BCS

2003 — 2011

Led equity trading departments and managed investment portfolios.

EXPERTISE

Financial perspective. A capital-markets and equity-trading background, paired with first-hand experience building ventures.

Innovation & commercialisation. Connecting emerging technology with practical applications, partners and new markets.

Sports technology. AI performance testing, computer vision, player development and data-led talent identification.

Entrepreneurship. Cross-sector experience in finance, entertainment, media and technology ventures.

INTERNATIONAL PERSPECTIVE & PROGRAMMES

Lived and worked in Italy, Chile and Cyprus. Now based in Madrid, Spain.

Contacts with national federations, accelerators and sports organisations worldwide.

500 Global — Alumni | Start-Up Chile — Alumni

CAREER FOCUS

Interested in opportunities across venture capital, sports tech and innovation, where financial perspective and hands-on company-building experience meet.